

Data Protection Policy

Glasgow Cultural Enterprises

GCE collects and stores customer data in accordance with the principles of the Data Protection Act (1998)

- 1) Patrons can request a record of all the data we hold on them.
- 2) GCE will not transfer, rent or sell customer data to any third party. This includes promoters.
- 3) GCE can mail patrons on behalf of the promoter, **only if the patron has consented to us doing so.**
GCE must not send a database of customer details to any promoter.
- 4) Patrons on the mailing list must only be mailed information of the genre they are interested in.

GCE has the following short statement for customers' information to seek their 'op-in' for receiving mailings from our venues regarding future events.

We would like to inform you of forthcoming events which may be of interest to you.

By adding you to our mailing list we are able to send you event information in advance, suited to your own event preferences.

We will contact you on behalf of your favoured performing artistes and companies, although your information will be not be disclosed to any other bodies.